***\*Promoting events can double student engagement with the platforms. Please find below event descriptions you can use to promote events to your students.***

## Overview of events: Beyond Graduate School

September

* How to go into a career fair with confidence (September 9 - 12th, 2 - 2:30pm ET)

October

* What employers actually value about your degree (October 9th, 2 - 2:30pm ET)
* Submitting resumes online but not hearing back? Here’s why. (October 23rd, 2 - 2:30pm ET)

November

* How to unlock the hidden job market (and why you need to stop looking at job boards) (November 20th, 2 - 2:30pm ET)

December

* Networking but not landing interviews? Common mistakes and what to do instead (December 11th, 2 - 2:30pm ET)

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## Event descriptions: Beyond Graduate School

## **Sept 9th - 12th - How to go into a career fair with confidence (2 - 2:30pm ET)**

It’s career fair season — if you’re looking to stand out in your job or internship hunt, join Beyond Graduate School for this boot camp on navigating career fairs with confidence.

"How to go into a career fair with confidence" is a virtual boot camp designed to help you navigate meeting employers and applying to internships/jobs. You will learn how to pitch yourself, how to create strong application materials, and how to stand out as a job candidate.

Each day will focus on a specific topic designed to help you prepare for attending career fairs and interviewing:

* Prerecorded, sent Sunday: How to go into a career fair with confidence
* Sept 9 Monday: Elevator pitches - how to introduce yourself to people
* Sept 10 Tuesday: Getting started with resumes
* Sept 11 Wednesday: How to make your cover letter stand out
* Sept 12 Thursday: Why a job search takes 6 months

Register at: <https://institutions.beyondgradschool.com/fall-bootcamp/>

## **October 9th - What employers actually value about your degree (2 - 2:30pm ET)**

You’re investing time and money in earning your master’s degree. Now, you’d like to find a job where you’re paid for your education and training.

But what is it about your degree that employers actually value?

Join the Beyond Graduate School team for this workshop on how to communicate your value as a master’s graduate. When applying for internships or jobs, you need to confidently articulate your most marketable skills and how you’ve developed them during your program.

This virtual workshop is designed for master’s students from all academic disciplines who are wondering:

* What employers value about a master’s degree?
* How you can communicate the value of your degree to employers.
* What strategies you can use to stand out as a master’s graduate.

Register at: <https://institutions.beyondgradschool.com/webinar-what-employers-value/>

## **October 23rd - Submitting resumes online but not hearing back? Here’s why. (2 - 2:30pm ET)**

Sending out resume after resume, but not getting any interviews? You’re not alone. In fact, 48% of graduate students believe that submitting resumes to online job postings is the most effective way to job search.

But it’s not an effective strategy, and it often leaves master’s students frustrated and defeated in their job search.

This workshop will walk you through why submitting resumes online is not an effective job search strategy — and what you SHOULD do instead. You’ll learn what actually catches a hiring manager’s attention and how to strengthen your job search strategy.

This virtual workshop is designed for master’s students from all academic disciplines who are wondering:

* What’s bad about submitting resumes to online postings?
* What should I do instead of spending time on applications?
* How do I begin developing a professional network if I don’t have one?
* How do I use LinkedIn to research careers and build a network?

Register at: <https://institutions.beyondgradschool.com/webinar-submitting-resumes/>

## **November 20th - How to unlock the hidden job market (and why you need to stop looking at job boards (2 - 2:30pm ET)**

Did you know — many jobs are never posted to job boards or advertised online?

In fact, some studies suggest that over 70% of employers begin recruiting and looking for candidates long before they publicly post a position. They look for candidates through recruiters, networks, and employees.

This “hidden job market” has a much higher rate of success for job seekers than applying to online job boards. Knowing about jobs prior to a public search, having an employee referral, or knowing someone on the team means the chances of a hiring manager seeing your resume is much, much higher.

As a master’s student, you NEED to tap into this hidden network. But how do you do that?

Join us for this virtual workshop designed for master’s students from all disciplines who are wondering:

* What is the hidden job market?
* Why do I have a better chance of landing a job through it? Can’t I just apply to online postings?
* How do I access the hidden job market?
* How do I build a network if I don’t have a network?

Register at: <https://institutions.beyondgradschool.com/webinar-hidden-job-market/>

## **December 11th - Networking but not landing interviews? (2 - 2:30pm ET)**

Are you networking on LinkedIn but feel like it’s not going anywhere? Are your connections not responding, or sharing job opportunities?

One of the most common mistakes we see master’s students make in their job search is engaging in passive versus active networking.

Networking isn’t just about collecting LinkedIn connections or posting on social media; it’s about cultivating meaningful relationships and engaging with others. Active networking involves proactively reaching out, attending events, joining professional associations, and participating in targeted conversations to expand your network.

Join us for this virtual workshop designed for master’s students from all disciplines who are wondering:

* What’s the difference between active and passive networking?
* Why engaging in strategic, active networking is key to advancing your career.
* Strategies for overcoming common barriers to active networking, including fear of rejection or time constraints.
* How to leverage technology and social media platforms as catalysts for active networking, rather than passive observation.

Register at: <https://institutions.beyondgradschool.com/webinar-networking/>