# **Descriptions of Beyond the Professoriate’s Career Training Platform**

*Use one of the below paragraphs on your graduate school and career website to encourage students to visit the platform. Don’t forget to include a button or log in link to the Career Training Platform!* 😊

**EXAMPLE 1**

Beyond the Professoriate’s Career Training Platform helps graduate students, postdocs, and PhDs successfully transition into academic or nonacademic careers.

Through **two programs of study** (Academic Careers and Professional Careers), postdocs and doctoral students can explore career options and learn job search strategies to secure employment in academia and beyond. To log in simply visit [Beyond Prof’s Career Training Platform](https://institutions.beyondprof.com/), select [your university], and enter your institutional login information.  
  
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**EXAMPLE 2**

Beyond the Professoriate’s Career Training Platform is an online professional development tool where postdocs and doctoral students can explore career options and learn job search strategies to secure employment in academia and beyond. The Career Training Platform also hosts a **unique video library** where students can hear from PhDs working in all career sectors. To log in simply visit [Beyond Prof’s Career Training Platform](https://institutions.beyondprof.com/), select [your university], and enter your institutional login information.

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**EXAMPLE 3**  
Beyond the Professoriate’s Career Training Platform is an online professional development tool where postdocs and doctoral students can explore career options and learn job search strategies. Through **two programs of study** (Academic Careers and Professional Careers), students are empowered to make informed decisions about their career path and learn successful job search strategies from other PhDs.

To log in simply visit [Beyond Prof’s Career Training Platform](https://institutions.beyondprof.com/), select [your university], and enter your institutional login information.

# **Benefits of Beyond the Professoriate’s Career Training Platform**

*Use these talking points when introducing the Career Training Platform to students and staff.*

Beyond the Professoriate’s Career Training Platform benefits grad students and postdocs by:

* Supporting career exploration.
* Providing accessible, well-curated resources for busy graduate students.
* Promoting engaging learning through reflective activities that encourage students to apply what they’ve learned.
* Complementing existing on-campus graduate student career supports.
* Offering recorded seminars, reflective prompts, and assessments that guide the student experience and foster user engagement.