## Strategies for Departments

[Beyond the Professoriate](https://institutions.beyondprof.com) is a career training platform for graduate students and postdocs. The resources in this platform can assist departments and faculty in mentoring and advising students. Below are ways departments at peer institutions are utilizing the on-demand curriculum and live webinars to support their graduate students and postdocs.

Email students, postdocs, faculty each academic year

Students and postdocs look to their departments for resources to help them with their job search. Faculty can direct students to these resources to help them with their job search and use our curriculum to mentor and advise students.

Remind your department at the beginning of each academic semester or term that they have access to the platforms and monthly webinars. Students and postdocs typically think about their careers in the final year of their program. An email template is provided on page 2.

Promote upcoming webinars

The team at Beyond the Professoriate hosts monthly webinars and live virtual events throughout the year. By promoting these webinars through email or on a department event calendar, your department can provide career support designed to meet the professional development needs of graduate students and postdocs.

Share lessons before department career events

Inside the career training platform, students can access video lessons to help them prepare job documents (academic or nonacademic) and prepare for alumni networking events.

By emailing video lesson links to students prior to workshops and events, more students will come prepared and be able to benefit from events hosted by your department. Links to popular lessons are provided on page 3.



Explore career options

Many PhDs and postdocs are unsure of the range of career options available to them. Without clear pathways into industry, they struggle to launch careers. Through the training platform, students can access 150+ career interviews with PhDs working in a range of careers.

Encouraging students to watch these videos will help them overcome their fear of career change and learn how other advanced degree holders build careers.

Continue professional development

Students and postdocs value having access to self-paced and self-directed career support. Graduate students and postdocs are busy - in the lab, doing field work, teaching - and may not be able to access on-campus and in-person career support.

The career training platform is available to them 24/7, which allows students to access career support whenever they need it.

Please use the below email to send information to your students and faculty **once each academic term.**

Students often look to their departments and advisors for information about career support before seeking out other on-campus resources. They also think about careers at different moments in their programs.

**Sharing information on a regular basis can ensure that students are able to access career support when it aligns with their personal goals and needs.**



Email template

**Subject:** Resources to help graduate students and postdocs build careers

I’m writing to let all graduate students and postdocs in our department know they have access to an online career training platform to help them explore career options and learn how to confidently apply for jobs.

In the platform, you’ll find on-demand lessons, workbooks, and live webinars that are specifically designed to meet the unique professional development needs of doctoral students and postdocs.

**If you have not yet checked out the PhD Career Training Platform,** [**please log in HERE**](https://institutions.beyondprof.com/your-account/) **to confirm your account.**

Faculty are also able to use this curriculum (workbooks, video lessons, etc) in mentoring and advising students.

Look for additional emails from the Graduate School throughout the year with information about virtual events and training that will be available to you through our institutional subscription to this platform.

Our subscription to this platform is part of the university’s ongoing commitment to ensure that graduate students and postdocs receive the information and tools they need to be successful in whatever career pathway they choose.

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## Popular Lessons: Doctoral Students/ PhDs

Beyond Graduate School is a one-of-a-kind, online platform that helps master’s students make the most out of their investment and build their careers. Departments can share these on-demand video lessons to help students learn proven job search strategies.

| Career exploration | Career video library  <https://institutions.beyondprof.com/career-exploration-video-resource-library/> |
| --- | --- |
|  | Researching career options  <https://institutions.beyondprof.com/what-are-your-values-motivators-and-interests/> |
| Faculty careers | Academic cover letter  <https://institutions.beyondprof.com/academic-cover-letter/> |
|  | Teaching statement  <https://institutions.beyondprof.com/the-teaching-statement/> |
|  | The teaching portfolio  <https://institutions.beyondprof.com/the-teaching-portfolio/> |
|  | The research statement  <https://institutions.beyondprof.com/the-research-statement/> |
|  | The diversity statement  <https://institutions.beyondprof.com/the-diversity-statement/> |
| Nonacademic careers | Transferable skills  <https://institutions.beyondprof.com/what-do-you-do-identify-your-transferable-skills/> |
|  | Why PhDs have to network  <https://institutions.beyondprof.com/key-to-a-successful-career-transition/> |
|  | Getting started with LinkedIn  <https://institutions.beyondprof.com/getting-started-with-linkedin/> |
|  | How to write resumes  <https://institutions.beyondprof.com/how-to-write-resumes/> |
|  | Nonacademic job interview  <https://institutions.beyondprof.com/preparing-for-an-interview/> |
| Live webinars | Monthly live webinars designed specifically for PhD students and postdocs  <https://institutions.beyondprof.com/events/> |
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