***\*Promoting events can double student engagement with the platforms. Please find below event descriptions you can use to promote events to your students.***

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## **Overview of events: Beyond Graduate School**

* **January 15 (2 - 2:30pm ET):** I’m submitting resumes but not hearing back
* **February 10 - 13 (2 - 2:30pm ET):** How master’s students can land jobs and gain work experience (boot camp)
* **March 5 (2 - 2:30pm ET):** Using LinkedIn in your job search
* **March 19 (2 - 2:30pm ET):** How to ace your interview as a master’s student
* **April 2 (2 - 2:30pm ET):** What to do if you’re getting interviews but no job offers
* **April 16 (2 - 2:30pm ET):** How to prepare for your first 90 days on the job
* **May 14 (2 - 2:30pm ET)):** Maintaining and growing your network
* **May 28 (2 - 2:30pm ET):** Identifying opportunities to advance in your career

## **Event descriptions: Beyond Graduate School**

**January 15 (2 - 2:30pm ET): I’m submitting resumes but not hearing back**

Sending out resume after resume, but not getting any interviews? You’re not alone. In fact, 48% of graduate students believe that submitting resumes to online job postings is the most effective way to job search.   
  
But it’s not an effective strategy, and it often leaves master’s students frustrated and defeated in their job search.  
  
This workshop will walk you through why submitting resumes online is not an effective job search strategy — **and what you should do instead.** You’ll learn what actuallycatches a hiring manager’s attention and how to strengthen your job search strategy.  
  
This virtual workshop is designed for master’s students from all academic disciplines who are wondering:

* + What’s bad about submitting resumes to online postings?
  + What should I do instead of spending time on applications?
  + How do I begin developing a professional network if I don’t have one?
  + How do I use LinkedIn to research careers and build a network?

**Register to attend:** [**https://institutions.beyondgradschool.com/webinar-submitting-resumes-online/**](https://institutions.beyondgradschool.com/webinar-submitting-resumes-online/)

**February 10 - 13 (2 - 2:30pm ET): How master’s students can land jobs and gain work experience (boot camp)**

Are you a master’s student feeling overwhelmed by the process of applying for internships or a job? Do you want to gain a competitive edge and stand out in a crowded job market? If so, then this webinar series is for you!  
  
“How master’s students can land jobs and gain work experience” is a virtual webinar series designed to help you navigate the internship or job search process with confidence and success. You will learn essential job search strategies, tools, and techniques so that you can identify and pursue career opportunities where you can be paid for your education and training.  
  
Join Beyond Graduate School for a week of webinars, each designed to show master’s students how to find, and land, an internship or job.

* + Feb 10: What employers value about your degree [pre-recorded]
  + Feb 11: Resume writing
  + Feb 12: Unlock the hidden job market
  + Feb 13: How to find people to network with
  + Feb 14: I’m an international student

**Register to attend:** [**https://institutions.beyondgradschool.com/webinar-feb-boot-camp/**](https://institutions.beyondgradschool.com/webinar-feb-boot-camp/)

**March 5 (2 - 2:30pm ET): Using LinkedIn in your job search**

Studies show that up to 85% of jobs are filled through networking and referrals. But what happens if you don’t have a network, or the only people you know are from graduate school?   
  
Join the Beyond Graduate School team for this webinar on how to build a network of professionals in your chosen career field using LinkedIn. You’ll learn where to find people to connect with, and how to reach out to new contacts.   
  
This virtual workshop is designed for master’s students from all academic disciplines who are wondering:

* + How can I best use LinkedIn in my job search?
  + Why am I struggling to connect with people on LinkedIn?
  + How do I maintain and grow my network?

**Register to attend:** [**https://institutions.beyondgradschool.com/webinar-using-linkedin/**](https://institutions.beyondgradschool.com/webinar-using-linkedin/)

**March 19** **(2 - 2:30pm ET): How to ace your interview as a master’s student**

Join the Beyond Grad School team for this upcoming webinar on how to ace your internship or job interview. Whether you’ve already booked your first screening interview, or you’re wondering what to expect, this webinar will help you prepare for what to expect.  
  
We'll look at steps in the job interview process and review common interview questions.

This virtual workshop is designed for master’s students from all academic disciplines who are wondering:

* + How do I prepare for interviews?
  + What types of questions can I expect to be asked?
  + What is the best way to stand out as a candidate during interviews?

**Register to attend:** [**https://institutions.beyondgradschool.com/webinar-ace-interview/**](https://institutions.beyondgradschool.com/webinar-ace-interview/)

**April 2 (2 - 2:30pm ET): What to do if you’re getting interviews but no job offers**

Have you been getting interviews but no job offers? Job searching is challenging, and we understand how frustrating it can be not to be selected to move forward in the process.   
  
Join the Beyond Grad School team for this webinar where we’ll walk you through what to do if you’re feeling stuck at the interview stage in your job search. You’ll learn effective job search strategies for master’s students, and what catches a hiring manager’s attention.   
  
This virtual workshop is designed for master’s students from all academic disciplines who are wondering:

* + How can I strengthen my interview strategy?
  + How can I strengthen my job search strategy?
  + What are next steps I can take to move my job search forward?

**Register to attend:** [**https://institutions.beyondgradschool.com/webinar-interviews-job-offers/**](https://institutions.beyondgradschool.com/webinar-interviews-job-offers/)

**April 16 (2 - 2:30pm ET): How to prepare for your first 90 days on the job**

Congratulations, you’re getting ready to start a new job! Now, what can you expect? First, know that many companies have a 90-day probationary period for new hires. This is your chance to show how you’ll shine in your new role.

Join the Beyond Grad School team for this webinar where you’ll learn what to expect during your first 90-days, and how to position yourself for success going forward.

**Register to attend:** [**https://institutions.beyondgradschool.com/webinar-first-90-days/**](https://institutions.beyondgradschool.com/webinar-first-90-days/)

**May 14 (2 - 2:30pm ET): Maintaining and growing your network**

Networking doesn’t stop when you land a job. You need to continue to build your local network and support system as you advance in your career. In this webinar with Beyond Grad School, you’ll learn how to build relationships with your manager and colleagues, and the importance of building in-person networks and relationships.

**Register to attend:** [**https://institutions.beyondgradschool.com/webinar-maintaining-network/**](https://institutions.beyondgradschool.com/webinar-maintaining-network/)

**May 28 (2 - 2:30pm ET): Identifying opportunities to advance in your career**

What happens if you aren’t sure you love your current job? First of all, know that it’s okay to re-evaluate your job or career path.   
  
Join the Beyond Grad School team for this webinar where you’ll learn how to evaluate your current job and determine what’s not working — are there challenges with managers, colleagues, or company culture? You’ll then learn how to create a plan and take steps towards better aligning your values, skills, and current position.

**Register to attend:** [**https://institutions.beyondgradschool.com/webinar-advance-in-your-career/**](https://institutions.beyondgradschool.com/webinar-advance-in-your-career/)