***\*Promoting events can double student engagement with the platforms. Please find below event descriptions you can use to promote events to your students.***

## **Overview of events: Beyond the Professoriate**

* **January 15 (12 - 1pm ET):** Why a successful job search is a focused job search
* **February 5 (12 - 1pm ET):** How PhDs can identify non-academic career options
* **February 19 (12 - 1pm ET):** Writing resumes that communicate your value to employers
* **March 5 (12 - 1pm ET):** Going beyond LinkedIn, how to unlock the hidden job market
* **March 19 (12 - 1pm ET):** How to ace your non-academic interview
* **April 2 (12 - 1pm ET):** What PhDs need to know about the academic job market
* **April 16 (12 - 1pm ET):** Using AI in your job search
* **May 5 - 9th (12 -1pm ET):** PhD Career Conference

## **Event descriptions: Beyond the Professoriate**

**January 15 (12 - 1pm ET): Why a successful job search is a focused job search**

Academic and professional employers have very different criteria when evaluating job candidates, which means grad students and PhDs must adopt a different strategy when applying for non-academic jobs.   
  
Join the Beyond Prof team for this webinar on why grad students and PhDs will need to focus their job search on a specific career pathway and shift their strategy when applying to non-academic jobs.   
  
This webinar is uniquely designed for doctoral students, PhDs, and postdocs from all academic disciplines who are wondering:

* + What are the differences between academic and non-academic hiring?
  + What do academic and non-academic employers value?
  + Why do I have to focus my job search on a specific career pathway?

**Register to attend:** [**https://institutions.beyondprof.com/webinar-focused-job-search/**](https://institutions.beyondprof.com/webinar-focused-job-search/)

**February 5 (12 - 1pm ET): How PhDs can identify non-academic career options**

Are you struggling to identify non-academic career options where you can leverage your education and training? Wondering where PhDs from your discipline land non-academic jobs?  
  
Join the Beyond Prof team for this webinar on how PhDs can identify and research non-academic career options through informational interviews. Informational interviews are incredibly common outside of academia. It’s how people learn about different jobs, learn about companies of interest, and build a network that can later help connect them to a job.   
  
This webinar is uniquely designed for doctoral students, PhDs, and postdocs from all academic disciplines who are wondering:

* + What are my career options as a PhD with a background in [X]?
  + Where do PhDs with my academic background work?
  + How do I connect with PhDs and other professionals? What are informational interviews?

**Register to attend:** [**https://institutions.beyondprof.com/webinar-career-options/**](https://institutions.beyondprof.com/webinar-career-options/)

**February 19 (12 - 1pm ET): Writing resumes that communicate your value to employers**

Much of the job search process is about persuasive communication: you want to convince a hiring manager that you’re the right fit for the job. So how can PhDs effectively communicate their skills and advanced training to employers?   
  
Join Beyond the Professoriate in this upcoming webinar where you’ll learn what employers look for in candidates, and how you can write resumes that communicate your value to employers.  
  
This webinar is designed for doctoral students, PhDs, and postdocs from all academic disciplines who are wondering:

* + What do employers look for in job candidates and their resumes?
  + How do you determine what an employer wants?
  + How do I show I’m the right person for the job in my documents?

**Register to attend:** [**https://institutions.beyondprof.com/webinar-communicate-value/**](https://institutions.beyondprof.com/webinar-communicate-value/)

**March 5 (12 - 1pm ET): Going beyond LinkedIn, how to unlock the hidden job market**

Nearly 70% of companies hire through employee referrals. These job openings may not be posted online, or employers may choose not to advertise them publicly. Instead, they approach employees and internal networks as trusted sources to help fill positions.  
  
As a job seeker, you need to find a way to break into this “hidden” job market. For PhDs it is one of the most effective ways to get hired quickly, make a career transition, or land your first non-academic job.  
  
Join the Beyond Prof team for this webinar on how to unlock the hidden job market. This webinar is designed for doctoral students, PhDs, and postdocs from all academic disciplines who are wondering:

* + Why do I need to think about the hidden job market?
  + How do I access the hidden job market and connect with people?
  + Who do I connect with and how do I grow my network?

**Register to attend:** [**https://institutions.beyondprof.com/webinar-hidden-job-market/**](https://institutions.beyondprof.com/webinar-hidden-job-market/)

**March 19 (12 - 1pm ET): How to ace your non-academic interview**

You’ve submitted job applications and are now waiting to hear back about interviews. Maybe you’ve already booked your first screening interview and you’re wondering what to expect. What kinds of questions will be asked? How should you prepare for a phone screen or virtual interview?   
  
Join the Beyond Prof team for this upcoming webinar on how to ace your non-academic interview.   
  
This webinar is designed for doctoral students, PhDs, and postdocs from all academic disciplines who are wondering:

* + How do I prepare for non-academic interviews?
  + What types of questions can I expect to be asked?
  + What is the best way to stand out as a candidate during interviews?

**Register to attend:** [**https://institutions.beyondprof.com/webinar-ace-interview/**](https://institutions.beyondprof.com/webinar-ace-interview/)

**April 2 (12 - 1pm ET): What PhDs need to know about the academic job market**

If you’re thinking about going on the academic job market this fall, part of your preparation will involve evaluating your readiness to apply for faculty positions. And if you’re still deciding between an academic and a non-academic career, one factor to consider is the availability of jobs in your discipline and your competitiveness for those positions.  
  
Join the Beyond Prof team for this webinar on what PhDs need to know about the academic job market.  
  
This webinar is designed for doctoral students, PhDs, and postdocs from all academic disciplines who are wondering:

* How do I know if I’m competitive and ready to go on the academic job market?
* What is the state of the academic job market for my field?
* How do I prepare to go on the job market this fall?

**Register to attend:** [**https://institutions.beyondprof.com/webinar-academic-job-market/**](https://institutions.beyondprof.com/webinar-academic-job-market/)

**April 16 (12 - 1pm ET): Using AI in your job search**

As tools commonly referred to as Artificial Intelligence have emerged and grown in popularity, many PhDs and postdocs wonder if it is helpful to use generative AI to write their resumes or cover letters. While it might seem like a faster way to create job documents, generative AI has limitations.  
  
This webinar is designed for doctoral students, PhDs, and postdocs from all academic disciplines who are wondering:

* + What can AI do and what are its limitations?
  + What do I need to know before using AI in my job search?
  + Will AI help me in my job search?

**Register to attend:** [**https://institutions.beyondprof.com/webinar-using-ai/**](https://institutions.beyondprof.com/webinar-using-ai/)

**May 5 - 9th (12 -1pm ET): PhD Career Conference**

From May 5 - 9, Beyond the Professoriate will host its 12th Annual Online Career Conference. As a graduate student or postdoc at ***[your institution name]***, you have access to this popular conference series that has helped nearly 20,000 doctoral students, postdocs, and PhDs build careers beyond the professoriate.   
  
Beyond Prof’s annual career conference is designed to help PhDs **quickly learn how to build a foundation for your job search strategy.**  
  
Join the Beyond Prof team for a week of webinars, each designed to show doctoral students and postdocs what it takes to successfully build a non-academic career as a PhD.

* + May 5: What employers actually value about your degree
  + May 6: How to write a resume
  + May 7: How to network when you don’t have a network
  + May 8: Using LinkedIn in your job search
  + May 9: How to find jobs that will give you stability

**Register to attend:** [**https://institutions.beyondprof.com/webinar-may-conference/**](https://institutions.beyondprof.com/webinar-may-conference/)